



SPRING CONCERT PROGRAM

Advertising Information

Concert/Banquet May 18, 2008

The South Hills Junior Orchestra Booster Organization is pleased to announce a new advertising opportunity to proud families and local business owners.

The program for the Spring Concert will provide many pages available for advertising. We are asking the business community and friends to help support the orchestra program by purchasing ads. Each adult attending the concert will receive a program with their admission.

The ads will be printed in a beautiful b/w 5 1/2" x 8 1/2" souvenir program. The sizes and costs of ads are as follows (see actual size examples on the next page):

AD SIZES & COSTS

Bus. Card	3 1/2" x 2"	\$35
1/4 page*	2" x 3 1/2"	\$35
1/2 page*	4 1/2" x 3 1/2"	\$50
Full page	4 1/2" x 7 1/2"	\$75

*SAMPLE DESIGNS AVAILABLE for these sizes.

DIGITAL AD SPECIFICATIONS

- All ads must be in proper size and format type .tif (300dpi), .pdf or .eps formats only.
- Please provide a hard copy of your ad along with the ad on disk.
- You may also choose a **SAMPLE DESIGN** from those on the next page and provide your own copy and photo.
- All ads on disk and copies along with check (made payable to: South Hills Junior Orchestra) and the form below, can be turned in during any Saturday rehearsal to Kathy Schenker.
*or mail to: Kathy Schenker
1911 Murdstone Rd., USC, PA 15241*
- Please call Kathy with any questions at 412-854-5057.

Please submit ads no later than March 29.

Thank you for your support!

- detach and return -

SHJO SPRING CONCERT PROGRAM AD

Personal Ad/Company Name _____

Address _____

Contact Person _____

Telephone _____

Ad Size _____

Amount Enclosed _____

check made payable to: South Hills Junior Orchestra

PLEASE CHECK ONE

Custom design— provided on disk with hard copy.

SAMPLE DESIGN chosen — with your copy and photo provided.

SAMPLE # _____

SAMPLE #1

Julia


Congratulations
on your 5th year!
We are very
proud of you!

Mom & Dad



1/4 page 2" x 3 1/2"

SAMPLE #2



GO EMILY & SHJO!!

*WE'RE PROUD OF YOU
& "MARCELLO".*

LOVE, MOM, DAD & E

1/4 page* 2" x 3 1/2"

SAMPLE #3

Thanks for a great year!!

**YOUR FRIENDS AT
VOLKWEIN'S**


1/4 page 2" x 3 1/2"

SAMPLE #4

HEY, MICHAEL!

Congratulations on your
5th year! We are very
proud of you!

Mom & Dad
Gram, Dino and J



1/2 page 4 1/2" x 3 1/2"

SAMPLE DESIGNS

for 1/4 and 1/2 page ads only

**if a photo ad is chosen, please
e-mail your digital .jpg photo
to kschenker@verizon.net
or save photo to CD.*


SAMPLE #5



LIZZY & FIRST VIOLINS

CONGRATULATIONS
ON YOUR 5TH YEAR!
WE ARE VERY
PROUD OF YOU!

MOM & DAD



1/2 page* 4 1/2" x 3 1/2"